

SKILLS YOU'LL GAIN

- Familiarity with Neural Networks
- Basics of Natural Language Processing (NLP)
- History and Concepts of AI
- Designing Effective AI Prompts
- Practical Application of Prompt Engineering
- Project-Based Learning in AI Prompting

TOOLS YOU'LL MASTER

- LangChain
- OpenAI's GPT

WHO SHOULD ENROL

- Research Scientists
- Data Scientists & Analysts
- Developers & Programmers
- Business Leaders
- Business Strategists
- Machine Learning Engineers
- C-Suite Managers
- Mid-Tier Managers
- Front-Line Managers
- HR, Operations, Marketing & Sales Professionals

AI LEARNING, ENHANCED BY HUMAN SKILLS

Equip your people with the knowledge to work effectively in an AI-enabled world.

Our AI certification programmes can be **delivered independently** or **bundled** with leadership, communication, management, and professional development training for greater workplace impact.

LEARN MORE



AI+ Prompting Fundamentals™

AI CERTS®

AI+
Prompting
Fundamentals™

ABOUT AI+ Prompting Fundamentals™

- **Master AI Prompts:** Elevate Your Prompt Engineering Skills
- **Foundational Knowledge:** Covers generative AI, ML, NLP, and neural networks essentials
- **Hands-on Learning:** Offers practical training in designing and optimizing prompts
- **Industry-Relevant Skills:** Prepares learners to build effective AI solutions across sectors
- **Prompting Expertise:** Certifies participants to craft impactful, domain-specific prompts

OVERVIEW

- **Comprehensive AI Knowledge:** Understand AI fundamentals, including machine learning, deep learning, and natural language processing.
- **Advanced Prompt Engineering:** Master key principles and advanced techniques to craft effective prompts and troubleshoot issues.
- **Practical AI Tools and Models:** Gain hands-on experience with cutting-edge AI tools, text, and image generation models like GPT-4 and DALL-E 2.
- **Ethical AI Practices:** Learn about AI ethics, including data security, privacy, and regulatory compliance to ensure responsible AI use.

AT A GLANCE



Included: Course + Official exam + Digital badge



Duration: Self-Paced: 6 hours of content



Delivery: Self-paced eLearning



Exam Format: 50 questions, 70% passing, 90 minutes, online



Outcome: Industry recognised credential + hands on experience