

SKILLS YOU'LL GAIN

- AI-Powered Learning Analytics
- Personalised Learning Pathways
- Adaptive Learning Technologies
- AI-Driven Curriculum
- Design Data-Driven Instructional Strategies

TOOLS YOU'LL MASTER

- Synthesia
- LinkedIn Learning
- EdCast FairSight
- 360Learning

WHO SHOULD ENROL

- Learning and Development Professionals
- Instructional Designers
- AI Specialists
- HR Professionals
- Organisational Development Experts

AI LEARNING, ENHANCED BY HUMAN SKILLS

Equip your people with the knowledge to work effectively in an AI-enabled world.

Our AI certification programmes can be **delivered independently** or **bundled** with leadership, communication, management, and professional development training for greater workplace impact.

LEARN MORE



AI+ Learning & Development Practitioner

AI CERTS®

AI+
Learning & Development
Practitioner™

ABOUT AI+ LEARNING & DEVELOPMENT™

The AI+ Learning & Development Practitioner dives deep into how AI can revolutionise learning and development. This certification covers AI tools and technologies for training programs, data analytics, personalisation and adaptive learning, AI-driven performance measurement, and ethical considerations. This certification equips you to lead the charge in using AI to boost learning outcomes.

OVERVIEW

- **Introduction to AI in Education:** This section covers what AI is, how it can be used in education, and how it impacts content creation, assessment, and ethics.
- **Machine Learning Fundamentals:** This dives into the basics of machine learning, including supervised, unsupervised, and reinforcement learning, with real-world educational applications.
- **Natural Language Processing (NLP) for Educational Content:** Examines how AI analyses and personalises content, automates feedback, and tailors learning.
- **AI-Driven Content Creation and Curation:** Explores AI's role in generating educational content, adapting learning materials, and curating resources, while addressing ethical challenges.
- **Adaptive Learning Systems:** Dives into the foundation, design, implementation, and evaluation of adaptive learning systems, considering ethical and privacy aspects.
- **Ethics and Bias in AI for L&D:** Discusses ethical considerations in AI for learning and development, including privacy, bias, and promoting ethical engagement.

AT A GLANCE



Included: Course + Official exam + Digital badge



Duration: Self-Paced: 6 hours of content



Delivery: Self-paced eLearning



Exam Format: 50 questions, 70% passing, 90 minutes, online