

SKILLS YOU'LL GAIN

- Fundamental AI Principles
- Technological Advancements in AI
- Real-World AI Applications
- AI Project Workflows
- Ethical Considerations in AI
- Generative AI Understanding
- Industry-Specific AI Implications

TOOLS YOU'LL MASTER

- Runway ML
- SciPy AIVA
- Grammarly

WHO SHOULD ENROL

- HR Professionals
- Talent Acquisition Specialists
- C-Suite Managers
- Middle Tier Management
- Executive Leadership

AI LEARNING, ENHANCED BY HUMAN SKILLS

Equip your people with the knowledge to work effectively in an AI-enabled world.

Our AI certification programmes can be **delivered independently** or **bundled** with leadership, communication, management, and professional development training for greater workplace impact.

LEARN MORE



AI+ Everyone Fundamentals

AI CERTs®

AI+
Everyone
Fundamentals™

About AI+ Everyone Fundamentals

- **Empower Lives with AI:** Accessible, Intuitive, Impactful
- **Beginner-Friendly Course:** Ideal starting point for those new to AI, covering core principles and practical insights
- **Comprehensive Learning:** Covers AI basics, real-world applications, generative AI, and ethical considerations
- **Industry & Societal Impact:** Gain insights into AI's role in industries and its broader societal influence
- **Actionable Guidance:** Offers step-by-step resources to kickstart your AI journey and develop essential skills

OVERVIEW

- **AI Fundamentals for All:** Understand the core principles of AI, its technologies, and how they apply across industries to drive innovation and improve processes.
- **Practical Knowledge:** Gain hands-on experience through accessible, real-world applications, ensuring you can implement AI solutions effectively.
- **Ethical and Responsible AI:** Learn the ethical considerations and societal impacts of AI, ensuring that you can apply AI technologies responsibly and ethically.
- **Ready for AI-Driven Success:** Build a strong foundation in AI, preparing you to navigate and thrive in an AI-driven world with the skills and confidence to contribute meaningfully.

AT A GLANCE



Included: Course + Official exam + Digital badge



Duration: Self-Paced: 6 hours of content



Delivery: Self-paced eLearning



Exam Format: 50 questions, 70% passing, 90 minutes, online



Outcome: Industry recognised credential + hands on experience