

SKILLS YOU'LL GAIN

- AI Ethics Principles
- Risk Mitigation Strategies
- Ethical AI Application
- Design Fairness in AI
- Systems Decision-Making in AI
- Governance Regulatory and Compliance Knowledge
- Ethical Leadership in AI
- Impact Assessment of Ethical Violations

TOOLS YOU'LL MASTER

- AI4People (Atomium - European Institute for Science, Media, and Democracy)
- IBM - AI Fairness 360 IBM - AI Explainability 360
- European Commission High-Level Expert Group on AI

WHO SHOULD ENROL

- Ethics Professionals
- AI & Data Enthusiasts
- Compliance Officers
- Technology Leaders
- C-Suite Managers
- Middle Tier Management
- Executive Leadership

AI LEARNING, ENHANCED BY HUMAN SKILLS

Equip your people with the knowledge to work effectively in an AI-enabled world.

Our AI certification programmes can be **delivered independently** or **bundled** with leadership, communication, management, and professional development training for greater workplace impact.

LEARN MORE



AI+ Ethics Fundamentals™

AI CERTs®

AI+
Ethics
Fundamentals™

ABOUT AI+ ETHICS FUNDAMENTALS™

Navigate the Intersection of AI and Ethics in a Business Landscape

- **Responsible AI Focus:** Master ethical AI use aligned with business and societal values
- **Risk Mitigation:** Learn to manage compliance, transparency, and AI decision-making
- **Strategic Guidance:** Integrate ethical practices into AI adoption and leadership
- **Reputation Builder:** Build organizational trust and credibility in AI deployments

OVERVIEW

- **In-Depth Ethical Understanding:** Understand ethical considerations and social impacts of AI for responsible decision-making.
- **Bias Mitigation and Fairness:** Learn strategies to identify and prevent biases in AI systems, ensuring fairness and transparency.
- **Privacy and Security Assurance:** Explore strategies to safeguard privacy and secure AI systems and data.
- **Legal and Regulatory Compliance:** Understand global AI regulations to ensure compliance with legal and ethical standards.

AT A GLANCE



Included: Course + Official exam + Digital badge



Duration: Self-Paced: 6 hours of content



Delivery: Self-paced eLearning



Exam Format: 50 questions, 70% passing, 90 minutes, online



Outcome: Industry recognised credential + hands on experience