

**“Shedding
Light
on Skills
Development”**



Kwelanga

TRAINING

engage | inspire | elevate

Strategic Thinking (1 Day)

A Specialised Kwelanga Training Programme

INTRODUCTION

Organisations are dealing with an increasingly complex and fast-changing world. As such, they need to adapt quickly, while being able to anticipate future trends and challenges.

Gain an improved general understanding of strategic thinking and encourage the development of a strategic mindset by attending this course, where the focus is on strategic thinking as opposed to strategic planning.

Strategic thinking is about a mindset that allows one to set long-term targets, match resources and secure lasting success. It is about having a vision; being acutely aware of what is going on around you so you can see trends and spot opportunities; and seeing the big picture – the connections between different people and events (system thinking); and using creativity to come up with innovative ideas.

Participants will therefore be encouraged to think about how to use system thinking, creativity and imagination to see and create opportunities and anticipate challenges.

Some of the benefits of strategic thinking for an organisation and its employees include:

- Employees' job satisfaction and engagement
- Innovation and being able to identify opportunities
- Problem-solving
- Better collaboration and communication
- Risk management
- Increased efficiency and productivity

WHAT THIS COURSE CAN DO FOR YOU...

- Understand what strategic thinking entails.
- Identify the key components and the benefits of strategic thinking.
- Explore strategies and tools to use to help you think strategically.
- Set up an action plan to help you implement strategic thinking in the workplace.

TARGET AUDIENCE

Strategic thinking is applicable to all and is not level or role dependent. This course will therefore be of benefit to anyone new to the concept of strategic thinking and to anyone who wishes to refresh their knowledge.

COURSE CONTENT

Strategic Thinking – What It Is and What It Involves

- The elements of strategic thinking
- Strategic thinking vs planning
- Benefits of strategic thinking in the workplace

Ideas and Tools to Help You Think Strategically

- Create a vision
- Develop awareness – spot trends and anticipate change
- Ask proactive questions
- See the big picture
- PESTLE Analysis
- SWOT Analysis
- Encourage creativity at work
- Scenario planning and matrix
- Potential barriers to effective strategic thinking

Action Plan

- Self-reflection: current strategic thinking skills vs strategic thinking goal
- Strategic thinking checklist
- Implementation plan

A Way Forward – Personal Elevation Plan

TRAINING METHODOLOGY

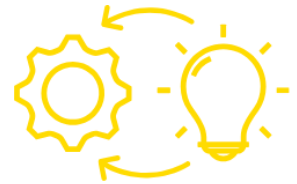


Our training methodology is designed with a core focus: to ensure that the knowledge acquired translates into tangible results, adding substantial value and visibly improving performance within the workplace.

We employ an outcomes-based approach, fostering active engagement through highly interactive, facilitator-led sessions.

WHAT WE OFFER

- Public Courses vs Closed Group Training
- Face-To-Face Training (F2F)
- Virtual Instructor-Led Training (VILT)
- Customisation
- Impact Compass
- myQuest LMS



POST COURSE ASSISTANCE

Contact the Coach” – Bridging Learning for Business Results

We offer a continued learning relationship providing **FREE** access to post course support to embed the knowledge gained. Our advisors are subject matter experts in each area of specialisation.

Delegates can ‘Contact the Coach’ for support, Information or assistance with additional questions regarding the application of theory covered during the course.



Personal Elevation Plan – Bridging the Gap from Training to Workplace Application

The Personal Elevation Plan isn’t just a takeaway – it’s a structured, practical guide that helps delegates seamlessly transition their learning into real-world action.



Sustained Development and Accountability: By tracking progress and engaging with their managers, delegates stay committed to their growth, making learning an active part of their professional journey.

A Tool for Measurable Impact: Rather than training being a one-time event, this plan enables organisations to see tangible results by embedding new skills into everyday work.

A Catalyst for Meaningful Conversations: Ideal for one-on-one coaching and performance discussions, the plan encourages ongoing development dialogues between delegates and their managers

OUR COMMITMENT TO YOU ...

Kwelanga Training’s Commitment

*To develop and inspire each individual to be the best that they can be.
To assist clients in the transfer of skills and positive behaviour change.*